



proprio | international real estate
and investment fair

26th and 27th March 2010 (9 am-6 pm)
Ljubljana Exhibition and Convention Centre



A PUBLIC RELEASE

PROPRIO – THE FIRST INTERNATIONAL REAL ESTATE AND INVESTMENT FAIR AT THE END OF MARCH IN LJUBLJANA

Ljubljana, 17 March 2010 – Buyers, sellers, leaseholders and freeholders, real estate investors and other important agents from the real estate market will meet at **Proprio, the first International Real Estate and Investment Fair** on 26 and 27 March, 2010. Slovenia's first such fair will take place at the Ljubljana Exhibition and Convention Centre.

At a time of economic crisis, the real estate market is very unstable. Despite that, the field of real estate is one of the most dynamic and interesting in the Slovenian economy. That is why the organizers of the real estate and investment fair Proprio are certain that such a gathering is the perfect opportunity for all the agents working in the real estate business to meet in one place and offer pertinent information with respect to purchasing, selling, renting and renovating real estate property.

The fair will feature: real estate agents, investors, construction, geodetic, and engineering companies, architectural bureaus, banks, public sector institutions, services companies, and other organizations working in the real estate business.

Visitors, expected among which are investors, buyers and sellers of residential real estate property, holiday real estate and business offices, will have the opportunity to receive first hand **information about real estate offers in Slovenia and abroad**. They will also have a chance to acquaint themselves with companies that offer professional assistance in selling and purchasing residential, industrial, commercial, and holiday real estate property. Green homes, prefabricated housing, and a selection of home loans will also be presented at the fair. Visitors will be able to familiarize themselves with the services of improvement and restoration practitioners and appraisers of real estate. They will also be informed, who they can entrust with their investments, the basic principles of managing financial and technical control, how to collect offers from different practitioners etc. Among the exhibitors will also be those who offer complete support to investors in areas of construction, maintenance, cleaning of real estate properties, investment, planning, revision, control etc.



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The accompanying program featuring several interesting educational and informational lectures will take place primarily on Friday, 26 March, 2010.

The **Slovenia Times** is arranging two discussions on the position of the Slovenian real estate market on an international scale

- **Friday, 26 March, 12:30:** A guest discussion about the internationalization of the Slovenian real estate market. The focal question will be whether Slovenia is **trapped in its smallness or is perhaps a charming success story in the middle of Europe;**
- **Friday, 26 March, 14:00:** A discussion on **how foreign companies have tested the Slovenian real estate market**, what problems they faced and whether the Slovenian real estate market really is too small to be attractive to foreigners.

Aside from the discussions, **Friday the 26th** will host two more events:

- **At 11:15:** A lecture by a representative from **Klik**, a magazine for design, architecture and new media, **on appraisal and certification of property**, which would ensure the user lesser working expenses and a healthy living environment;
- **At 15:30:** A presentation on how real estate agents and personal users can properly present their real estate property by means of a video, thus persuading potential customers more easily into purchasing it. The presentation will be prepared by the web portal **NepremicninskiOglasnik.com**.

More information about the fair's program is available at www.proprio.si (tab *For visitors*)



Additional information:

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